

HOOGTELIJN

Frequency: 5x per year
Print run: 44.400 prints
Reach: 100.000+

Planning 2024

Hoogtelijn 1

Delivery deadline ads: 5 January
Publication date: 2 February

Hoogtelijn 2

Delivery deadline ads: 8 March
Publication date: 5 April

Hoogtelijn 3

Delivery deadline ads: 24 May
Publication date: 21 June

Hoogtelijn 4

Delivery deadline ads: 16 August
Publication date: 13 September

Hoogtelijn 5

Delivery deadline ads: 25 October
Publication date: 22 November

PRICING

Openingspread 2/1	€ 7.500
Back page 1/1	€ 3.500
Advertisement 1/2	€ 1.750
Advertisement 1/1	€ 2.840
Advertisement 2/1	€ 5.250
Editorial article*	€ 1.500 per page (min. 3)

*Only available for regions and areas; our editors write an article based on a press trip they made (at the expense of the advertiser).

SPECIFICATIONS

1/1 page

230mm by 297mm (width x height)
add 5 mm all-round for trimming purposes

1/2 page

210mm by 135mm (width x height)
add 5 mm all-round for trimming purposes

CONTACT

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